



ACHARYA INSTITUTE OF GRADUATE STUDIES
(NAAC Re-Accredited 'A' Grade & Affiliated to Bengaluru City University)
Soladevanahalli, Bengaluru-560107

DEPARTMENT OF AVIATION MANGEMENT

**NAME OF THE PROGRAM: BACHELOR OF BUSINESS ADMINISTRATION IN
AVIATION MANGEMENT**

COURSE OUTCOMES (CO'S)

BBA-AV – I SEM

BBA-AV 1.1 : ACCOUNTING AND MANAGEMENT DECISIONS

After the completion of the Course, the students will be able to:

- Develop the essential ability of all managers, to use complex accounting information as a platform for decision-making.
- In addition, the course develops skills in various costing techniques like Activity based costing, Target costing, Life Cycle Costing and Environmental accounting. Strong foundations in financial accounting, and development of crucial basic accounting skills will also enable students to develop a management accounting focus.

BBA-AV 1.2: QUANTITATIVE TECHNIQUES FOR MANAGEMENT -I

After studying this course, students will be able to:

- perceiving and analysing modern business & economic numerical and apply statistical techniques for arriving at sound management decisions.
- Apply descriptive statistical tools like measures of central tendency &, Index numbers, measures of variation and apply these tools to real life situations.

BBA-AV 1.3: INTRODUCTION TO AIRLINE INDUSTRY

After studying this course, students will be able to:

- Explain the concept of Air cargo and Air traffic control which in the field of aviation.
- Realize practical hindrances faced in commercial airlines
- Acquire knowledge about aviation industry and its importance towards economic growth
- Creating Young, Dynamic and Vibrant airline professionals to achieve competitive edge

BBA-AV 1.4 : FUNDAMENTALS OF MANAGEMENT

After field work, students will be able to:

- Design the management activities principles to solve the management issues
- Articulate towards varied management principles and practices.
- Identify the critical issues and framing of strategies and scenarios required to execute management functions.

BBA-AV II SEM

BBA-AV 2.1: Organization Behavior

After studying this course, students will be able to:

- Determine the behavior of individuals and groups in organizations in terms of the key factors that influence organisational behavior Assess the potential effects of organizational-level factors (such as structure, culture and change) on organisational behavior.
- Prioritize the evaluate of potential effects of important developments in the external environment (such as globalization and advances in technology) on organisational behavior.
- Reframe the organisational behavioral decision issues in the context of organizational behavior theories, models and concepts.

BBA-AV 2. 2 : STRATEGIC HUMAN RESOURCE MANAGEMENT

After studying this course, students will be able to:

- Compile the strategic framework for integrating and applying HRM concepts
- Plan and organize the competitive advantage has made the strategic management of HRM increasingly important to long term business success as it focuses on linking all HRM activities with an organization's business objectives.
- Adapt advanced level to critically analyze HR strategies in relation to their application in the workplace

BBA-AV 2.3 : QUANTITATIVE TECHNIQUES FOR MANAGEMENT –II

After studying this course, students will be able to:

- Establish the modern business & economic numerical and apply statistical techniques for arriving at sound management decisions with the help of advanced statistical tools and techniques.
- Relate the descriptive statistical tools like PERT , Critical Path Method , gaming theories, transportation & Assignments & Linear Programming etc.....
- Generalize the relationships between real life variables using tools like Linear programming.

BBA-AV 2.4 AVIATION SECURITY AND SAFETY MANAGEMENT

After studying this course, students will be able to:

- Establish the modern business & economic numerical and apply statistical techniques for arriving at sound management decisions with the help of advanced statistical tools and techniques. .
- Develop the ability to respond to crisis situations

BBA AV III SEM

BBA-AV 3.1: CORPORATE COMMUNICATION SKILLS 1:

After studying this course, students will be able to:

- Articulate clearly by improving their verbal and non-verbal communication style
- Develop knowledge, skills, around human communication that facilitate their ability to work collaboratively with others.
- Determine basics of interpersonal and business communication, equipping them to communicate more effectively and with greater awareness and skill in both personal and business environment

BBA-AV 3.2: PRODUCTION AND OPERATIONS MANAGEMENT:

After studying this course, students will be able to:

- Apply the fundamental of production operations knowledge in the Organization
- Determine the solutions by using applications of resources handling in the production unit

BBA-AV 3.3 MARKETING AND RETAIL MANAGEMENT

After studying this course, students will be able to:

- Analyze the factors influence consumer decisions making..
- Apply the marketing principles in aviation industry
- Demonstrate how knowledge of marketing environment can be applied to marketing aviation services

BBA-AV 3.4: E-BUSINESS INFORMATION SYSTEMS:

After studying this course, students will be able to:

- Demonstrate the foundations and importance of E-commerce
- Describe Internet trading relationships including Business to Consumer, Business-to-Business, Intra-organizational.
- Demonstrate of retailing in E-commerce by: analyzing branding and pricing strategies, using and determining the effectiveness of market research, assessing the effects of disintermediation.

BBA-AV 3.5: COST AND MANAGEMENT ACCOUNTING

After undertaking the practicum, students will be able to;

- Express the concept of cost accounting, cost concepts, and cost and profit centers.
- Relate the concept of budgets and using the tools as effective control of funds, materials and others.
- Applying the concept of marginal costing for taking managerial decisions regarding the cost, profit and volume. Along with this will learn cash and fund flow in business.

BBA-AV 3.6: AVIATION LAW AND AIRCRAFT RULES & REGULATIONS

After undertaking the practicum, students will be able to;

- Observe of legislation which caters in both law and management aspects of International Aviation law as well Indian Aviation Law.
- .Develop strong foundation of Aviation law, as they become well equipped to handle practical and contemporary aspects and challenges faced daily in governance of the Aviation Industry in India
- Identify the comprehensive Aviation Industry which would include operational aspects, legal, management and technical aspects.

BBA-AV IV SEM

BBA-AV 4.1: CORPORATE COMMUNICATION SKILLS II:

After studying this course, students will be able to:

- .Sketch the effective procedures to make decisions on communication matters to mobilize internal and external support for corporate goal
- Develop and Practice the coordination and writing skills to build the communication profile of individuals.

BBA-AV 4.2: BUSINESS RESEARCH METHODS:

After studying this course, students will be able to:

- Determine the Process of Research, the tools and techniques of research and generation of reports
- Report forming the project content with the use of statistical methods

BBA-AV 4.3: FINANCIAL MANAGEMENT:

After studying this course, students will be able to:

- Apply the basic concepts of Financial Management and the role of Financial Management in decision-making
- Dramatize the Investment and capital structure to reach the organization goal

BBA-AV 4.4 BUSINESS REGULATIONS

After studying this course, students will be able to:

- Describe the knowledge of legal aspects of business
- Apply the Rules of sales of goods and law of contract into the practical world

BBA-AV 4.5: TRAVEL AND TOURISM MANAGEMENT

After undertaking the practicum, students will be able to;

- Express the basics of Airlines and Introduction to Travel & Tourism Aspects.
- Articulate the problems in the Travel and Tourism Industry

BBA-AV 4.6: LOGISTICS & AIR CARGO MANAGEMENT

After undertaking the practicum, students will be able to;

- Develop the knowledge of Logistics and Cargo
- Evaluate the Strategy Formulation and Implementation Quality Concept related to Cargo

BBA-AV V SEM

BBA-AV 5.1: GOODS AND SERVICE TAX

After studying this course, students will be able to:

- Apply the provisions of GST laws to various situations.
- Demonstrate how knowledge of GST can be applied in aviation industry.

BBA-AV 5.2 INCOME TAX:

After studying this course, students will be able to:

- Understand and Apply the basic concepts of Income Tax
- Evaluate and advise the clients on financial aspects

BBA-AV 5.3: INVESTMENT ANALYSIS AND MANAGEMENT:

After studying this course, students will be able to:

- Analyze and make informed decisions in the area of capital investment
- Analyze the risk and returns of investments

BBA-AV 5.4: AIRCRAFT MAINTENANCE AND MANAGEMENT

After studying this course, students will be able to:

- Demonstrate how knowledge of management principles and practices can be applied in aviation industry..
- Apply the knowledge of aircraft technical in aviation industry

BBA-AV 5.5: CABIN CREW MANAGEMENT:

After studying this course, students will be able to:

- Analyze the planned and unplanned emergencies
- Demonstrate the responsibility during evacuation

BBA-AV 5.6: FINANCE AND INSURANCE

After studying this course, students will be able to:

- Develop a clear understanding of finance sector
- Demonstrate the significance of Insurance sector

BBA-AV 5.7: MINI PROJECT

After undertaking the practicum, students will be able to;

- Apply the knowledge of aviation concepts in the project
- Evaluate and Demonstrate the application of skills in contemporary issues

BBA-AV 5.8: SOFT SKILLS

After undertaking the practicum, students will be able to;

- Demonstrate soft skills elements through practical activities
- Analyze the significance of soft skills in work place

BBA-AV VI SEM

BBA-AV 6.1: ENTREPRENEURSHIP DEVELOPMENT PROGRAM

After studying this course, students will be able to:

- Apply the idea and convert in to business opportunity
- Demonstrate the ability to start business by team building

BBA-AV 6.2: INCOME TAX-II:

After studying this course, students will be able to:

- Understand and Apply the basic concepts of Income Tax
- Evaluate and advise the clients on financial aspects

BBA-AV 6.3: MARKETING MANAGEMENT

After studying this course, students will be able to:

- Analyze the strengths and weakness of business environment
- Develop and communicate marketing action plans with customer centric approach

BBA-AV 6.4: STRATEGIC AND PERFORMANCE MANAGEMENT

After studying this course, students will be able to:

- Demonstrate the familiarity with the theory and practice of formulating business strategies
- Analyze the business scenario and formulate suitable strategies

BBA-AV 6.5: AIRPORT STRATEGIC PLANNING

After studying this course, students will be able to:

- Analyze the planned and unplanned emergencies
- Develop effective plans for long term growth of airports.

BBA-AV 6.6: PRINCIPLES OF AIRLINE AND AIRPORT MANAGEMENT

After undertaking the practicum, students will be able to:

- Develop a basic support system in airport.
- Analyze the operations of international airports

BBA-AV 6.7: DISSERTATION

After undertaking the practicum, students will be able to;

- Apply the knowledge of aviation concepts in the project
- Evaluate and Demonstrate the application of skills in contemporary issues

BBA-AV 6.8: PLACEMENT TRAINING

After undertaking the practicum, students will be able to;

- Demonstrate soft skills elements through practical activities
- Analyze the significance of soft skills in work place